

# Gene Anderson

The Speaker's Speaker

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## ***“Life Is Too Important To Be Taken Seriously”***

*(You never really work if your job makes you happy!)*

1 Hour program

William Fry, Jr., M.D. hit the nail right on the head when he said, “Humor is contagious. Laughter is infectious. Both are good for your health.” Gene Anderson will show you how to achieve both in his popular program about the role of humor in your personal and professional lives.

If your sense of humor (and yes, *everyone* has one) needs a little fine-tuning then let Gene do the tweaking. You'll learn all about smiling and laughing and the surprising positive benefits you will gain from both.

Humor and laughter belong in every corner of your life; professional and personal. Do you feel guilty when you have fun at work? Why have we been conditioned to think that work must be - well, work? Gene makes a very strong (and very funny!) case that makes such thinking ridiculous. You will find yourself nodding in agreement and laughing out loud at the same time.

Do you know the difference between laughter and a sense of humor? The former is instinctive and the latter is learned. You no doubt laughed long before you talked. When you first smiled you were happy - but you probably didn't even know why. Gene's program is a wonderful melting pot of anthropology, psychology, sociology and a barrel full of fun!

You'll learn from some poignant examples how laughter and humor have had profound influences on sustaining life, and, being a scientist, Gene has the facts and figures to prove it! Laughter has been proven to enhance creativity, promote connectivity, and increase longevity by way of improving your immunity and your overall health. WARNING! At the conclusion of the program you may experience some very healthy side pain.

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## ***“Endings, Beginnings – and Bumps In Between”***

*(Change and Transition)*

1 Hour program

Nothing is as constant as change itself. Yet all of us seem to be afraid or uneasy about it. Let Gene Anderson show you ways to not only accept change but to actually embrace it. He will show you how to lay out a plan to make the transition from "what was" to "what will be."

First, you have to understand the concepts of change and transition. Change is the tornado, the crinkled fender, the winning lottery ticket. Transition is getting to the ultimate acceptance of the new situation. Change is external; transition is internal. It's not the change that causes stress, it is the transition. The process of getting from the old to the new - the transition - is the focus of Gene's program. He'll lead you through the phases you encounter in negative resistance to change (something you didn't want) and positive resistance to change (change that

you wanted). The steps are different for each, but once they are understood, change, *inevitable* change, also becomes acceptable.

Everyone changes, and in fact is eager to do so – so long as it's on his or her own terms of course! Children can't wait to get older, lovers can't wait to be married, students can't wait to graduate. Each requires transitional steps to make the change successful. Some changes are unwelcome - illness, accidents, natural disasters, plunging markets - situations beyond our control. Once again, successful transition is the answer to meeting the challenges and keeping our lives on track.

Like all Gene Anderson programs, you'll find yourself laughing a lot and being tickled with a bit of sleight-of-hand magic as you learn some valuable lessons for making your changing personal and professional life more successful.

### **“Cre8ive Thinking”**

(Am I'm Out of the Box, and Do I Really Want To Be?)  
1 Hour, 2 hour, 3 hour and 4 hour programs

"There's a better way to do it - find it." Good advice from Thomas Edison. Most of us picture creative thinking as sitting around, daydreaming, coming up with clever tongue-clucking concepts. Gene Anderson's approach is a bit different. He knows you don't have to be a member of a brain trust or be heavily right lobed. No matter what side of your brain is dominant, you can get the creative juices flowing freely and find the better way to do whatever task awaits.

First, regardless of what you think, you *are* creative. Gene contends that if you weren't creative you wouldn't have survived as long as you have. Like any good scientist worth his salt, Gene breaks down the mysterious concept of creativity into four components - the creative person, the creative product, the creative process, and the creative environment - and examines each individually. The results of this examination will lead you to a nugget familiar to all - the *idea*. Ideas are what solve problems, and Gene lays out a step-by-step method that will prepare you to take on the task, any size, anywhere, any time!

With a combination of humor, history, a touch of magic, and a healthy helping of common sense, Gene will have your head nodding, your belly laughing, and your brain gearing up to solve life's problems, big and small, with your own creative thinking.

### **“And Your Point Is...?”**

(Presentation Skills for Today's Environment)  
1 Hour, 2 hour, 3 hour and 4 hour programs

Bernard Baruch, world-renowned financier and adviser to U.S. Presidents said, "The ability to express an idea is well nigh as important as the idea itself." If your job or avocation requires you to make presentations then here is a program that will give you the tools to get your point across to groups large and small. In this world of ever shrinking attention spans, the challenges become ever greater. But you'll come away from this program fully equipped to meet these

challenges.

Presentation skills are learned skills. They are not intuitive, they are learned. So don't simply trot out the old excuse that you can't get up and speak in front of groups. Even some top star performers are famous for suffering from stage fright. They have learned to deal with it and so can you! Gene Anderson will give you some simple procedures that will put you in the front of the pack of presentation communicators. You'll learn how to use visuals, how to offer your audience a benefit they can't refuse, and even how to solve the age-old dilemma of what the heck to do with your hands! You will also learn solutions for what to do about that dreaded eye contact. You'll learn every skill you need to be a confident presenter!

Gene has done his homework on this program and has created a presentation that is packed with easy-to-grasp information that will make you a more effective speaker. Valuable lessons include Gene's extraordinary six secret signals that all audiences want to hear!

With a liberal dose of wit and some "how'd-he-do-that?" magic, Gene will equip you to make your point, sell your plan, and keep your audience wide awake and waiting for more.

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### **Biography**

Gene Anderson is a natural teacher. He's an internationally renowned scientist and magician too, but he's a teacher first and foremost. And like so many great teachers, he's not only an expert on the subject, he's an expert on presenting it. So when you attend a Gene Anderson program, you'll learn. And you'll laugh too. No dull, droning lectures here. From the beginning you'll be swept up with Gene's unbridled enthusiasm, his puckish wit, and his jaw-dropping magic. And you'll come away with a fund of valuable knowledge and skills that you can apply to improve your career and your personal life.

When Gene retired from the Dow Chemical Company he was the Global Director of Research and Development Learning. Because of his life-long love of magic and teaching, he formed Gene Anderson and Associates in Midland, Michigan to concentrate on training, facilitating, and performing magic. Since then he has been traveling the globe offering his inspirational training programs and after-dinner presentations to corporations, civic groups, and colleges and universities. Gene has made over 450 presentations of his dynamic programs throughout the United States and in 15 countries around the world. More than half of his appearances are repeat engagements for his very satisfied clients.

Gene earned his doctorate in chemistry from the University of Texas at Austin and did post-doctoral research in electron diffraction at the University of Oslo in Norway. He is a member of International Brotherhood of Magicians.

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